

## Schedule: DEFAMATORY STATEMENTS

### NZ Scams to Avoid: <http://5nz.com/>

1. All posts on this blog relating to NBO or ABOL are defamatory by implication. Posts relating to NBO or Shallandra Singh are filed under the “*Proforma Scam*” category, and the post relating to ABOL is filed under the category, “*Australia’s Scammers*”.
2. By even mentioning the plaintiff’s businesses on this blog, the defendant is implying that the plaintiff’s businesses are scams and should therefore be avoided. This implication is clear from the title of the blog, and is defamatory. Placing the posts on or related to NBO and ABOL in “scam” categories within the blog further reinforces the impression that the plaintiff’s businesses are scams.
3. This blog also associates our client with NZBO and Searcha, and alleges that those businesses are scams. Those businesses are both under different and entirely separate ownership, and our client is not involved in the management or administration of those businesses. Any claims that our client is involved in these businesses (being alleged scams) are defamatory.

### iTamer’s Simple SEO: <http://www.itamer.com/>

4. The posts outlined below are defamatory, for the reasons set out below:  
[NBO – National Business Online \(March 30th, 2005 by Sarah King\)](#)
5. References in the initial post to articles relating to “proforma invoicing scams” imply that NBO is also a proforma invoicing scam. Proforma invoicing is illegal in New Zealand and NBO does not engage in this practice. These references are therefore defamatory.
6. The tags “pro-forma” and “scam” are defamatory, as they imply that NBO engages in proforma invoicing and that NBO is a scam (both defamatory).
7. This post has over 200 comments. For ease of reference, we have attached a table setting out which of those comments are defamatory.  
[New Zealand \(NZ\) Directory \(April 2nd, 2005 by Sarah King\)](#)
8. The comment by CSR on May 14, 2008 at 11:40 am states that “*the business [sic] listed are fake*” and describes NBO as a “*Fooling Business*”. NBO is a legitimate online business directory and, as such, only lists real businesses. This statement is therefore defamatory.

### Limited Measures Taken:

9. Most of the defamatory comments on the iTamer blog have been obscured and replaced with the following comment:

*This comment has been removed as it allegedly defames NBO NZ Limited or ABOL.COM.AU Limited. For more information see <http://5nz.com/legal-action/>*

10. By stating that the comments are “allegedly defamatory”, the defendant is implying that the relevant comments may be true.
11. Moreover, the comments are still able to be viewed when the webpage is printed, on the printed page. Clearly the comments have not actually been removed from the site.
12. The defamatory comments also still appear in google searches. Although google search results are to some extent beyond the plaintiff’s control, the plaintiff has some expertise in search engine optimisation and can take measures to remove or limit these search results.
13. The link referred to in the above comments links to a “Legal Action” page on the NZ Scams to Avoid blog, where all recent correspondence with the plaintiff’s solicitors and other lawyers has been uploaded. We note that all correspondence from the plaintiff’s solicitors is marked “Private and Confidential”.
14. All comments on both blogs are still tagged as “scams”.

**Defamatory Comments contained in NBO – National Business Online (March 30th, 2005 by Sarah King)**

User	Date and Time	Comment	Why Defamatory
sarahk	April 14, 2005 at 9:26am	<i>My conclusion is that any website listed in the directory must have paid the \$89. If they paid the \$89 was it to "renew" or for a new listing. Given the way they dealt with us I'm guessing it was to "renew" therefore this is actually a list of victims</i>	By comparing NBO's customers to a list of "victims", this user is alleging that NBO's customers have been fooled, or have been subject to some criminal activity.
sarahk	April 20, 2005 at 1:30 pm	<i>On the off chance that this site is kosher it's pretty tragic if it's out SEO'd by a blog when it's job is to give maximum representation to it's paid advertisers.</i>	This user says that it is unlikely that NBO is a legitimate website, thereby implying that NBO is a scam.
Jan	August 1, 2006 at 3:41pm	<i>NBO have struck again - one of my colleagues was all set to 'renew' their subscription (our company had changed management so he figured this was something that was being done before he came on board) but something didn't quite ring true with me. I believe quite firmly that this is definitely another scam. Only the price has gone up since the last one quoted here, it is now \$96, as long as we renew in the next half hour of course! BEWARE OF NBO!</i>	This user labels NBO as a "scam" and warns people to "BEWARE". The warning implies that NBO presents some danger to the public.
Jan Willem	October 27, 2006 at 4:42 am	<i>... all extremely dodgy and I mentioned that to her. All I can say ... do not pay NBO anything and they should be reported to the Consumer Commission</i>	By describing NBO as "dodgy", this user implies that people ought to be suspicious of NBO (presumably because NBO is a scam). This impression is reinforced by the user's warning to "not pay NBO anything".

User	Date and Time	Comment	Why Defamatory
AM	January 15, 2007 at 5.40am	They told me NBO was an Australian company. What a crock! I am supposed to fax the order back by 12pm to get an extra 3 months free...I will ignore it but I guarantee they will ring me and when they do I am going to give them a piece of my mind!! Dodgy!	This user also describes NBO as dodgy, thereby implying that people ought to be suspicious of NBO and that it is a scam.
Garry	February 13, 2007 at 2.20pm	This is a blowhard telemarketing scam similar to old days of the NZ Mobile Phone Directory, (which in turn was a refined version of the early "International Telex Directory") The telemarketers are on small retainers and big commissions for securing a signed contract by way of quick and dirty faxes. They hide behind a box number and the company listed phone numbers are seldom answered. Disclosure today from "Sonya" revealed that the name Shallandra Singh is still involved in the business. This person was revealed as the Manager of NBO when it was first investigated in 2004. keep these posts running and continue to drive these thieves out of business.	This user describes NBO as a "blowhard telemarketing scam" and describes the owner and then-manager of NBO as "thieves". This clearly implies that the business, its owners and its management are all involved in illegal activities.
Anna	May 25, 2007 at 7.36pm	NBO are a bunch of con artists out to scam a quick buck, they repeated call and fax you and ask you to re-new a listing you never created to begin with, whats more you can't get them to go away either - hanging up doesn't even work they just phone back!!. They are worse than a bad smell and only keep persisting in the hope	By describing NBO as "a bunch of con artists out to scam a quick buck", this user implies that NBO's business is a scam.

User	Date and Time	Comment	Why Defamatory
		<p>of catching some lazy or new staff member who will pass things through to pay rather than check it...</p> <p>Here's hoping someone out there can stop them and get them off the face of the planet !!!</p>	
Ruth Williams	September 18, 2007 at 10:19 pm	NBO - My partner was taken in my this company ...	By saying that her partner was "taken in" by NBO, this user implies that NBO misleads or tricks businesses into using its services.
Suzanne	September 20, 2007 at 9:31 pm	We too have been taken in by this company, well almost ...	By saying that she was almost "taken in" by NBO, this user also implies that NBO misleads or tricks businesses into using its services.
Pamela	September 30, 2007 at 7.36pm	NBO are scammers. My company also been harassed by them to pay for our advertising 'renewal' ...	This user describes NBO as scammers, and alleges that it has been "harassed" by NBO. Harassment is an offence under the Harassment Act 1997. Any allegation that NBO is in breach of this law (or any other law) is defamatory.
Christina	October 2, 2007 at 12.01pm	Can we get together and do something about this very unethical company? We don't want to pay on principal - we had never paid to list with them and the site is useless.	This user labels NBO as a "very unethical company". This implies that NBO is engaged in suspicious or illegal activities.
Pamela	October 2, 2007 at 5:29 pm	Victory for those who stand up to these scammers. I contacted NBO today and advised them I was passing their details to the Police and Fraud Office as it was obviously they were pro forma scamming. I also contacted the Consumers Institute and listed them as a potential scamming company. All of you should	This user states that NBO is engaged in "pro forma scamming", which is illegal in New Zealand. NBO does not engage in this practice.

User	Date and Time	Comment	Why Defamatory
		do this as well ... Under no circumstances what so ever pay their 'bill', You can also file against them with the Ministry of Consumer Affairs for a breach of the Consumer Act and the Fair Trading Act. I will also pass this onto Fair Go	
Sarah King	October 3, 2007 at 6:44 am	NBO (NBD) seem to be very busy of late and I'm really pleased that you aren't just paying the bill to make the problem go away	This user refers to NBO as a "problem", which suggests that NBO is harassing (and therefore liable for harassment).
Suzanne	October 3, 2007 at 11:06 am	I am updating to let you know that we have finally got NBO off our backs.	By claiming that she has "finally got NBO off our backs", this user also suggests that NBO is harassing (and therefore liable for harassment).
Kate	October 9, 2007 at 1:46 pm	I have reported the scam on the Consumer Affairs website. I am now keeping records of all faxes and phonecalls - maybe get a protection order for harassment!!	This user describes NBO as a "scam" and suggests that NBO is liable for harassment.
Mike	October 15, 2007 at 3:04 pm	These guys have been harassing us for months ... WHAT CAN WE DO TO GIVE THIS MORE OF A PUBLIC HEARRING	This user also suggests that NBO is harassing (and therefore liable for harassment).
Kylie Merwood	October 30, 2007 at 5:00 pm	What a bunch of con artist. Asking to renew advertising that we have never had in the first place ... Isn't there better things to be doing with our precious business time than watching out for these scams. BE AWARE OF THE FOLLOWING ...	The user describes NBO as "a bunch of con artist", which suggests that NBO is a scam. This impression is confirmed by the user's subsequent comments that she has better things to do than watch "out for these scams", and her warning for other to "be aware".
jax	November 7, 2007 at 1:54 pm	If you want to increase exposure about this scam go to <a href="http://tvnz.co.nz/view/page/411879/726685">http://tvnz.co.nz/view/page/411879/726685</a> and fill in/submit the electronic form. If Fair Go get	This user labels NBO as a "scam".

User	Date and Time	Comment	Why Defamatory
		<i>enough complaints, they may consider running a story.</i>	
Ray	November 12, 2007 at 11:43 am	<i>What a scam!</i>	This user labels NBO as a "scam".
Melinda	November 13, 2007 at 7:37 am	<i>We were being continuously harrassed by NBO and what a hassle to get them to leave you alone!</i>	This user suggests that NBO is harassive (and therefore liable for harassment).
Sarah King	November 13, 2007 at 6:15 pm	<i>If you look at the domain registration for these two they point straight back at NBO. Great! More scamming for them to do!!!</i>	This comment alleges that NZ Career Expo and NBO are both scammers.
**sickofscams	November 29, 2007 at 12:16 pm	<i>the only thing i can say is check your records!!!! because chances are it never was you think businesses are the only ones getting scamed all employees are aswell weekly new staff brought in and sacked in a few days practises such as these should be illegal</i>	This user (a former employee) states that NBO is scamming both its customers and its employees.
ARobo	December 10, 2007 at 1:03 pm	<i>the contact says renew listing we had not listed with them initially therefore they had been deceptive in getting the contract signed... - I am pleased I am not the only one to have found them deceptive</i>	This user alleges that NBO is "deceptive", which implies that NBO tricks or deceives businesses into using its services.
Helen	December 19, 2007 at 3:59 pm	<i>I wouldnt touch these guys with a barge pole.</i>	By saying that she "wouldn't touch these guys with a barge pole", this user suggests that NBO is suspicious or not a legitimate business.  This comment is taken from a comment directed at NZ Career Expo, not NBO. However, given that this post relates to NBO, it is unclear whether the user is referring to NBO

User	Date and Time	Comment	Why Defamatory
			or NZ Career Expo in this sentence.
Sarah King	January 18, 2008 at 11:10 am	<i>Maybe we do, but every time someone steals from a company it destroys the trust we have in others and reduces the profitability of our companies.</i>	This comment was in response to a comment claiming that the site users need to get a life. This user's reply implies that NBO steals from its customers.
Ryan	January 31, 2008 at 2:13 pm	<i>yeah had the run in with their filthy little scam. ... hope they rot in hell...</i>	This user labels NBO as a "filthy little scam".
Ryan	February 14, 2008 at 3:21 pm	<i>does any one know if they actually have a collections agency that would stand up to their petty scam...????</i>	This user labels NBO as a "petty scam".
trace	April 24, 2008 at 6:21 pm	<i>NBO, what a joke!! I've been meaning to comment this blog for a while now, to let others know how fake that company is... A friend of mine has had numerous calls from this scamming company too, This company is fake, a scam and should be sued for the misleading practises and lies they tell!!</i>	This user labels NBO as "fake" and "a scam", and alleges that NBO engages in "misleading practises".
In	May 27, 2008 at 12:09 pm	<i>Definite scam as we have never registered with them.</i>	This user labels NBO as a "definite scam".
JP	May 28, 2008 at 10:12 am	<i>They have been at me as well. When they rang back I said that as it was a pro forma scam I wouldn't be paying.</i>	This user labels NBO as a "pro forma scam".
DL	May 28, 2008 at 1:23 pm	<i>I was stupid enough to be sucked in two years ago but this time I was a little wiser.</i>	By saying that he/she was "sucked in" by NBO, this user implies that NBO misleads or tricks members of the public into using its services.

User	Date and Time	Comment	Why Defamatory
BTE	June 11, 2008 at 3:02 pm	They're still at it - I have a client they have just put the arm on - My client has never heard of them so the claim of 'renewing a subscription' is quite bogus. Use these people at your own risk !!!	This user alleges that NBO makes "bogus" claims and implies that it would be risky to deal with NBO (which suggests that NBO is suspicious or involved in illegal activities).
yossi	June 18, 2008 at 4:37 pm	Got a call from NBO, goggled their name and yeah it's a scam.	This user labels NBO as a "scam".
A.G	June 18, 2008 at 4:52 pm	<p>Was a former employee of NBO. Only for about 2 weeks as I felt I was working for people that Scam customers out of their money.</p> <p>... *1st of all, they have NO traffic meters at all. Complete Bulls#*t. They will ring u up and think of a nice soundin number in thr head and convince u that that is how many hits youve had in the last year. Next time, ask them for proof, See what they say. The most common answer for them is... Oh we have a internal traffic meter, its all done internally!..LIES!</p> <p>... *If u dont 'RENEW' right away, U wont b deleted off the database like they say u will. They will just keep contacting u untill u do RENEW!...And as for renewing, Do u even remember signing up with them in the first place? I doubt it. u were put on their Database and called to Renew a listing, And when u tell them u dont recall ever listing with them, Ur response will be "Oh u signed up for a FREE LISTING about a year or 2 ago". Have u heard that 1 before? Haha...</p> <p>*Oh and when u tell them to delete u off the</p>	<p>This user (a former employee) suggests that NBO "scams customers out of their money".</p> <p>To substantiate his/her claims, the user makes false allegations about NBO's business practices, such as:</p> <ul style="list-style-type: none"> <li>• NBO thinks of a "nice soundin' number" for how many hits its customers' listings have had in the last year; and</li> <li>• NBO's customers never sign up for free listings in the first place.</li> </ul> <p>This user also states that NBO "lies", is a "bullshit company" and is "trying to rip off" New Zealanders.</p>

User	Date and Time	Comment	Why Defamatory
		<p>database, U probably WONT b deleted, Theres a 10 in 10 chance you'll b phoned again. Annoying isnt it</p> <p>... So warn ur friends and family about this company!!</p> <p>No doubt they will ring u! Dont fall for NBOs convincing lies, ur waaaaaaay better off advertising on the yellow pages or something coz i personally dont think ANY1 goes onto thr site anyway..</p> <p>Hope this has saved some1 from spending \$96 for a years listing for a Bullshit company!! I hope they get shut down soon, and maybe the owners can go bak to the country they came from instead of trying to rip off us Nzrs!!</p>	
C.N	June 19, 2008 at 2:51 pm	But if the name hits of 579 for my business which they claimed is made up, then I would say its unethical and its regarded as a scam.	This user labels NBO as "unethical" and a "scam".
A.K	June 19, 2008 at 9:49 pm	Contact details of NBO for those who want payback for their fraudulent behaviour.	This user implies that NBO engages in "fraudulent behaviour" which implies that NBO itself is a fraud.
Darren Rudd	June 20, 2008 at 2:17 pm	They too have been trying to RENEW my so called listing. I told him hes a sham and should be ashamed. Fair Go should look into this one.	This user labels NBO as a "sham".
anon	June 22, 2008 at 7:57 pm	And if u want to contact them face to face even bitch slap any 1 of them, level 3 87-89 albert st, No sign in the lobby or on the door of the entrance, but theyl b there. You will see the short staff they have too aswell as the owners of	This user labels NBO as a "dodgy company" that needs to be shut down. This implies that NBO is suspicious and probably involved in illegal activities.

User	Date and Time	Comment	Why Defamatory
		the dodgy company. This company NEEDS to b shutdown!!	
JJ	June 27, 2008 at 10:22 am	... they acted like it was a genuine mistake ... I now realise that I've been scammed. When will these people be stopped?	This user alleges that he/she was "scammed" by NBO, which implies that NBO is a scam.
Neil	July 3, 2008 at 8:51 pm	Wish I new it was an invoicing scam before I hung up, as I missed the opportunity to wish her a nice day ☺I'm now going to call all my clients and warn them about NBO.	This user labels NBO as a "scam".
Ryan	July 15, 2008 at 3:07 pm	So yeah, I love these guys and cant wait to get my check for full payment in the mail to these thieving knuckle draggers. Whaka's!	This user labels NBO as "thieving knuckle draggers". This statement implies that NBO is engaged in illegal activities.
Ross	July 16, 2008 at 6:46 pm	Why do I think of the old "Invoice Scams" when thinking of NBO	This user compares NBO to "invoice scams" and therefore implies that NBO is such a scam.
Aaron	July 23, 2008 at 3:38 pm	I am surprised that these two companies would choose to take this scammer's business, but maybe they are not aware of the activity.	This user labels Shalandra Singh (owner of NBO) as a "scammer".
Martin	July 24, 2008 at 4:03 pm	This is definetely a scam. Do not under any circumstances send money to NBO. NBO is a scam and the staff are all very pushy. If you get rung up by the scam NBO NZ Ltd scam - don't waste your time - just hang up !!!	This user repeatedly labels NBO as a "scam".
Peter	July 28, 2008 at 9:14 pm	When I looked at their site it was evidently that this was a hoax and there are remarkable similarities to the Yellow Pages (from which I believe the information was stolen). Same advice as everyone else, DON'T DO IT!	This user labels NBO as a "hoax".

User	Date and Time	Comment	Why Defamatory
Rory	August 12, 2008 at 12:29 pm	<i>They tried the scam about 2 years ago with us and we gave them a fake name, all the documents come through to this name so we know it is the same place. They used to do the scam by fax, and have been at it for some years. Go back to your own country you camel humping currie munchers.</i>	This user labels NBO as a "scam".
JASON DEAN	August 15, 2008 at 5:31 pm	<i>every 1 is calling frm india when GAVIN was not able to convince me he passed on to executive/manager CAROL but it is all a scam for \$150 and people are calling from india SO GET BEWARE OF IT DO NOT RENEW</i>	This user labels NBO as a "scam" and warns people to "beware". This implies that NBO presents some danger to the public.
Toni	August 18, 2008 at 4:49 pm	<i>NBO have been harassing me for years now ... They just keep up with the harassment until someone caves in!</i>	This user suggests that NBO is harassive (and therefore liable for harassment).
Esther	August 27, 2008 at 10:52 am	<i>These buggers are still at it! ... The website is shoddy and obviously a scam as are the 'hits' quoted to me on the phone. I have called Ministry of Consumer Affairs and suggest others do the same. These people are crooks and give other businesses, with legitimate websites, a bad name. Buyer Beware!</i>	This user also labels NBO as a "scam" and warns people to "beware". This implies that NBO presents some danger to the public.
Rik Dalton	August 29, 2008 at 11:29 am	<i>I received another phone call this morning &amp; told them what I thought of their scam ... This is a pure Scam &amp; the Authorities should act on the various complaints laid.</i>	This user labels NBO as a "pure scam".
Gary G	September 1, 2008 at	<i>A clear case of pro-former invoicing ... Just don't pay - as I told the owner - I would be</i>	This user labels NBO as a "clear case" of

User	Date and Time	Comment	Why Defamatory
	11:05 pm	happy to discuss his scam in any court of law - bring it on. He went away eventually. We clearly need some laws to stop this sort of scam	proforma invoicing and a "scam".
Sarah King	September 2, 2008 at 6:25 am	i'd really like to thank <b>Owen Poland</b> and <b>TVNZ</b> for taking up the challenge and calling <b>NBO</b> on their scam	This user labels NBO as a "scam".
Dave	September 2, 2008 at 8:05 am	Good on TVNZ. This is a total scam. The Company I work for requested numerous times that we be removed from the listings as they where incomplete incorrect and unauthorised. Phone calls went unanswered and messages where never replied to when left by phone and via their scam website ... If you work out the numbers, they have probably fleeced millions of \$\$\$ from good hard working NZ Business's. Thanks again to TVNZ for raising the awareness out there. It is a shame that the Government agencies, Commerce Commission, Police etc are not given laws strong enough to protect us from such unethical scams.	This user labels NBO as a "total scam" and an "unethical scam". This user also states that they have probably fleeced millions of dollars from New Zealand businesses, which implies that NBO tricks or deceives its customers into paying for its services.
Gavin deTroit	September 2, 2008 at 9:17 am	There are a number of similar sites doing the rounds. Not illegal, but certainly seem to push business listings through cold calling and fudging web stats.	This user alleges that NBO fudges (ie, lies about) its web statistics, and therefore lies to its customers.
T	September 2, 2008 at 10:13 am	It was definately a form of harrassment, and I was seriously considering writing them a very stern letter.	This user suggests that NBO is harassive (and therefore liable for harassment).
Peeved Off	September 2, 2008 at 10:40 am	Unfortunately you can see the next step, they shut down and start a new company ripping those people that have actually paid off further	This user suggests that NBO plans to rip its customers off by shutting down its business after selling long-term listings. NBO has been

User	Date and Time	Comment	Why Defamatory
		<i>by not giving them the two years they have paid for!!!</i>	operating in its current form since December 2005 and its owner currently has no plans to close the business.
Tax Man	September 2, 2008 at 10:47 am	<i>I wonder if the IRD have ever investigated this outfit and its director Mr. S. Singh. If their history and audacity are anything to go by you can bet they aren't paying all the GST and tax due on their fraudulent activities</i>	This user states that NBO and Shallandra Singh are involved in "fraudulent activities" which implies that both NBO and Shallandra Singh are frauds.
PISSED	September 2, 2008 at 11:20 am	<i>Also watch out for all their associated sites <a href="http://www.SEARCHA.co.nz">http://www.SEARCHA.co.nz</a>, NZCAREEREXPO.co.nz and others. These guys are a bunch of crooks and should be ... well ... bring back the gallows!!</i>	This user claims that NBO and its related businesses are a "bunch of crooks", which implies that those businesses are engaged in illegal activities. Searcha is not a related company of NBO.
Sarah King	September 2, 2008 at 6:29 pm	<i>... a recommendation to search online and read up on pro forma scams.</i>	This user implies that NBO is a "pro forma scam".
Tony	September 3, 2008 at 11:45 am	<i>What really pisses me off even more than NBO's dodginess is our own Commerce Commission behaviour. Why on earth would they give the opinion that NBO is operating legally? How can it be legal to lie about the number of visitors NBO sent to my site, or that I had approved a listing with them previously when I hadn't? Not mention their harrassment and refusal to remove my listing.</i>	This user is aware of the Commerce Commission's determination that NBO is not engaged in illegal practices, yet still asserts that NBO is dodgy and suggests that NBO is operating illegally. This user also suggests that NBO is harassing (and therefore liable for harassment).
Merle	September 3, 2008 at 5:31 pm	<i>NBO - what a scam</i>	This user labels NBO as a "scam".

User	Date and Time	Comment	Why Defamatory
Sarah King	September 3, 2008 at 8:12 p	<i>What a shame they choose to put their energies into scams when it's easy to earn a living honestly.</i>	This user labels NBO as a "scam".
Michael Brandon-SearchMasters	September 6, 2008 at 4:53 am	<i>I had a phone call from them today with them asking for me to list (nto seo), and I realised that it was a scam the moment she said who she was - the callid as an overseas call, and her introduction gave her away. I then gave her a good ole lecture about the ethics of what they were doing.</i>	This comment follows some comments about Sonia Klair of NZ Look, so is likely referring to that business. However, it is unclear from the comment whether the comment refers to NZ Look or NBO – in any event, the relevant business is labelled as a "scam".
Marvin Beechell	September 9, 2008 at 1:31 pm	<i>I'm a small business owner in wellington and have received numerous calls from NBO over the years - complete sham</i>	This user labels NBO as a "complete sham".
allan	September 10, 2008 at 7:53 pm	<i>teri maa ka naka nbo suckssss its a scam and plz dont call me again to renewing my listings</i>	This user labels NBO as a "scam".
Dave	September 11, 2008 at 4:28 pm	<i>You wouldn't believe it, they have found another one of my branch's, listing appeared today and the manager has had a call already with the usual lies and con trick to try and get a renewed listing ... Their scam seems to be intensifying as it is about every 3 weeks now that a new listing appears and the calls start again. I am just aghast at the nerve of this mob. I hate liars and cheats, this sort of thing should be illegal.</i>	This user labels NBO as a "scam" and as "liars and cheats".
NboScammer	September 15, 2008 at 4:41 pm	<i>... its unfair to bully and scam you employees into lieing and the hits are fake we make it up!!!</i>	This user alleges that NBO scams its employees, and that NBO lies to its customers.

User	Date and Time	Comment	Why Defamatory
Dave	September 16, 2008 at 10:13 am	No legit business would treat a prospective client this way ...	This user implies that NBO is not a "legit business".
Celina	September 16, 2008 at 10:14 am	Also this scam was on Campbell on TV in the last week or so. We've told him we're not paying the bill. We signed not realising what a scam it was (we did check the website and found a listing with all our data - correctly). Good scammers obviously for those who aren't looking too deeply.	This user labels NBO as a "scam".
Rangi01	September 16, 2008 at 1:39 pm	Regrettably we got hit by this crowd (NBO) I smelt a rat ... Needless to say we will not be paying and have demanded they remove our listing (doubt very much if that will happen) We will also be informing, via our newsletter, all our clients of this scam.	This user labels NBO as a "scam".
anonymous	September 23, 2008 at 3:43 pm	I believe that now nbos under heat they are trying to start up a new scamming company with all these other sites that are coming up ... everything we were told to say to the people we wud ring were absolute lies ... dnt trust nbo!	This comment from a former NBO employee implies that: <ul style="list-style-type: none"> <li>• NBO is a scammer;</li> <li>• NBO intends to start more scam businesses; and</li> <li>• NBO lies to its customers; and</li> <li>• NBO should not be trusted.</li> </ul>
Sarah	October 1, 2008 at 2:33 pm	... we are not interested in being involved in your scam! What will it take to stop them?????	This user labels NBO as a "scam".

User	Date and Time	Comment	Why Defamatory
Scott	October 2, 2008 at 10:14 pm	<i>plz dont renew your listings its all scam and the call centre is also based in India..... its a scam NBO s...ks</i>	This user labels NBO as a "scam".
George	October 6, 2008 at 11:56 am	<i>I have an invoice for services I did not accept, unsolicited without the disclaimer - so what gives? This must be fraudulent and false invoicing.</i>	This user alleges that NBO fraudulently and falsely invoices its customers.
Nikky	October 7, 2008 at 12:44 pm	<i>They totally harassed me for 3 months ... How do you get these B#@%***ds to stop,? I've had a guts full.</i>	This user suggests that NBO is harassive (and therefore liable for harassment).
Matt	October 10, 2008 at 10:01 am	<i>I just got an invoice from them for work I did not ask for. THAT is illegal.</i>	This user alleges that NBO engages in illegal business practices.
Stephen	October 16, 2008 at 11:57 am	<i>I wish to add my name to the growing list that confirms that <a href="http://www.nbo.co.nz">http://www.nbo.co.nz</a> is running a renewal scam using a call centre in India. Their tactics are dishonest and bloody anoying, they just don't stop ringing</i>	This user "confirms" that NBO is running a "renewal scam".
Jazz	October 23, 2008 at 11:01 am	<i>What a scam of a company ... I had watched the articals online regarding NBO its just amazing that they are still trying to pull the same scam</i>	This user labels NBO as a "scam".
Nikky	November 15, 2008 at 11:26 am	<i>I strongly advise everyone who want something done about these scam artists to email or ring ... Sara Calman 0800 943600 fax 04 9243700 <a href="mailto:sara.calman@comcom.govt.nz">sara.calman@comcom.govt.nz</a></i>	This user labels NBO as "scam artists".
Eileen	November 16, 2008 at 7:27 pm	<i>These people are harassing us ...</i>	This user suggests that NBO is harassive (and therefore liable for harassment).

User	Date and Time	Comment	Why Defamatory
Trent	November 25, 2008 at 4:02 pm	They are still scamming ... After finding this blog and others I am sure that they will not hassle me but I think they might send me spam from a spam list. DON'T GIVE THEM ANY DETAILS ... BEWARE OF NBO!	This user says that NBO is a scam, and also alleges that NBO is a spammer.  This user also warns others to "beware" which implies that NBO presents some danger to the public.
Paige	November 26, 2008 at 10:11 am	Best thing you can do is call the commerce commission and try to get these guys fined/imprisoned	By stating that NBO should be fined or imprisoned, this user implies that NBO is engaged in illegal activities.
Craig	November 27, 2008 at 3:12 pm	They are harassing my wife now ... WE NEED TO STOP THEM.	This user suggests that NBO is harassing (and therefore liable for harassment).
Ian Philpott	December 8, 2008 at 7:42 am	Surly there has to be a law regarding harrasment. ... Lets put these bastards out of business	This user also suggests that NBO is harassing (and therefore liable for harassment).
Pete	December 8, 2008 at 2:38 pm	Got sucked in...	By saying that he was "sucked in" by NBO, this user implies that NBO misleads or tricks members of the public into using its services.
Letticia	December 10, 2008 at 8:53 am	Definitely one of those dealings that makes you feel suckered.	By saying that she feels "suckered" from her dealings with NBO, this user implies that NBO misleads or tricks members of the public into using its services.
Thrash Cardiom	December 16, 2008 at 4:53 am	I reported NBO to the Commerce Commission back in mid-November for their pro forma invoicing scam.	This user states that NBO is involved in a "pro forma invoicing scam".
Alana	January 14, 2009 at 3:38	... Glen from NBO rung me great timeing. I have told them a number of times that they were	This user implies that NBO is a "fraudulent" business that aims to "scam people out of

User	Date and Time	Comment	Why Defamatory
	pm	scam artists and never to contact me again ... There should be more sites like one i have a whole list of fraudulent Journals who are trying to scam people out of money	money".
lan	January 15, 2009 at 1:14 pm	This is clearly a scam. I've got a good mind to get a couple of hoodies from South Auckland to go and pay these people a visit with a couple of baseball bats	This user labels NBO as a "scam".
Robert Lujiten	January 27, 2009 at 1:39 pm	They are scam artist and to lazy to find a job. I rang there office and surprise surprise there was an answerphone. I gave them an earfull and told them in not so polite words what my thoughts were. Maybe they should be send back to India and i could get on with what i do best	This user labels NBO as a "scam artist".
shirls	January 28, 2009 at 10:06 am	... i had never listed with them and thought it sounded like a scam and would intend to take this further if they kept harrassing us ...	This user suggests that NBO is a scam and that NBO is harassive (and therefore liable for harassment).
Larissa	February 2, 2009 at 12:00 pm	DO NOT TRUST THESE COMPANIES!!!!	This user warns others not to trust NBO, presumably because NBO is dishonest.
Allan	February 9, 2009 at 10:17 pm	Surly there has to be a law regarding harrassment. ... Lets put these bastards out of business.	This user suggests that NBO is harassive (and therefore liable for harassment).
random	March 4, 2009 at 10:41 am	... the place is a big scam... so many people were sucked into this ... everybody BEWARE !!! i want to bring these people down !!! the boss is an indian bloke hes an asshole too!!! and as for sonia shes just a bitch!! threatened to fire so many people, somebody would be there a day	This user (a former employee) labels NBO as a "scam".

User	Date and Time	Comment	Why Defamatory
		and they wouldnt be back the next day cause they would of been fired!!! its pathetic!	
Kerry	March 23, 2009 at 3:57 pm	Scams have holes and commercial law protects us by allowing us to discharge accounts\contracts by failiure to produce good consideration (No origional).	This user labels NBO as a "scam".
Kerry	March 23, 2009 at 5:01 pm	Another thing. An element of the scam is the details they list are most often wrong because they would be legally liable for listing your business without your consent, thats why the details are wrong because they are not listing your business at all! it just looks like they are this is part of the deception	The same user again labels NBO as a "scam".
Garry	March 24, 2009 at 10:17 am	Do not advertise or list with these scammers..	This user labels NBO as "scammers".
Sarah King	May 26, 2009 at 4:04 pm	Same owners, same modus operandi. Steer Clear! Check out: <u><a href="#">NZBO - New Zealand Business Online</a></u>	This user falsely alleges that NBO and NZBO have the same owner, and warns people to "steer clear" of both businesses (presumably because both businesses are scams).
leanne	May 27, 2009 at 10:51 am	I have also received a call from NZBO ... I have done some research and found that they are the same company that is running NBO. which is a bunch of scammers!! Please beware and stay away from NZBO and NBO.	This user labels NBO as a "bunch of scammers".
Mary Pinto	June 2, 2009 at 10:20 pm	They have started a similar scam in Australia. <u><a href="http://www.abol.com.au">http://www.abol.com.au</a></u>	This user labels ABOL as a "scam".

User	Date and Time	Comment	Why Defamatory
Grant	June 3, 2009 at 12:36 pm	<i>this wanker rang me friday, I told him it was a scam ...</i>	This user labels NBO as a "scam".
Roger	June 7, 2009 at 6:08 pm	<i>I did get taken in by NBO when we first opened our business ...</i>	By saying that he was "taken in" by NBO, this user implies that NBO misleads or tricks members of the public into using its services.
Peter M	June 9, 2009 at 12:52 pm	<i>Also mentioning that some of the other several blogs done by the company were a spam which may be true but saying it without any evidence also goes against you.</i>	This user alleges that related businesses of NBO may be a "spam" (we assume this is intended to read "scam").